

## Master of Business Administration

### **School of Business and Leadership**

*Dr. Anita Underwood, Dean*

The School of Business and Leadership is committed to developing thoughtful leaders with an entrepreneurial spirit through an interdisciplinary curriculum that is grounded in five core values: Social Relevance, Academic Excellence, Global Engagement, Intentional Diversity, and Personal Transformation.

Through our undergraduate and graduate programs, SBL seeks to foster learning environments that prepare students for a career of service and leadership that enables them to positively transform organizations, individuals and society.

Our pedagogical approach focuses on an action-based learning model that integrates theory, research and application to real world issues.

Our academically rigorous curriculum is taught by highly qualified faculty who bring a mixture of scholarship, and applied experience in business, faith-based and non-profit organizations.

The School of Business and Leadership consists of four academic programs; A.S./B.S. in Business Administration or Accounting, Organizational Management (OM - adult degree program), Master in Business Administration (M.B.A.), and Master of Science in Organizational Leadership (MSOL).

#### **Student Learning Goals**

The Business School learning goals are categorized within the framework of the Nyack College core values. Through an academically rigorous curriculum the Business School seeks to fulfill the following goals for its students.

**Academically Excellent:** Develop students to articulate, demonstrate, and analyze theories, terms, and concepts as it applies to scholarship.

**Globally Engaged:** Demonstrate clear global awareness, by using theories from various areas of business and applying them to global situations.

**Intentionally Diverse:** Communicate effectively and creatively with individuals, teams, and large groups and demonstrate their ability to utilize diverse points of view as a means to solving problems.

**Personally Transforming:** Integrate biblical, spiritual, and professional principles to encourage personal growth and development.

**Socially Relevant:** Demonstrate a clear understanding of the major functional areas of business and the ability to creatively apply techniques and theories within organizations.

#### **Program Assessment**

Outlined below are assessments used to gauge the effectiveness of our programs.

Assessment	Context	Location in Program
1. ETS Major Field Achievement Test National exam assessing subject matter knowledge in business and related courses	Administered as a final exam during Senior Year	Spring Semester
2. Comprehensive examinations	Required in business and accounting "core" courses	ECO201, ECO202, BUS 428, and BUS 470
3. Capstone course designed to measure student mastery of essential theoretical and methodological issues associated with business and accounting	Required Senior Year course	Business Policy & Strategic Management

*No prior year assessments. Assessments were instituted Fall 2009.*

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### ***BUSINESS ADMINISTRATION - M.B.A.***

*Primary Faculty:* Dr. Gerard Becker (MBA Program Director), Dr. Jesse Stevens, Prof. James Muckell

#### **Mission Statement**

The Master of Business Administration program at Nyack College is committed to providing students with an academic curriculum that focuses on an action based learning model that integrates theory, research and application to real world issues. Through the courses, the MBA program seeks to foster learning environments that stimulate entrepreneurial thinking and enables students to utilize their knowledge to create and launch innovative business ventures.

#### **MBA Program Structure**

The Master of Business Administration is a graduate studies program that is offered in two locations: Nyack, NY and New York City, NY. The 16-month program is comprised of 12 courses, 3 research seminars, and an Entrepreneurial Capstone Project (ECP). To maximize student learning and the quality of the student-faculty exchange, students are divided into small cohort groups and remain together throughout the MBA program. Students enrolled in Manhattan take classes on two 4-hour weekday evenings. Students enrolled at the Nyack campus take classes on Saturdays for an 8-hour period. Students enrolled in the Manhattan cohorts must meet a New York state residency requirement by enrolling in the 3-credit "Business Research Methods" course (BUS 604) on the Nyack campus on Saturdays.

#### **Entrepreneurial Capstone Project (ECP)**

The Entrepreneurial Capstone Project (ECP) is the culmination of the Master of Business Administration program/degree and is associated with three (3) credits. Initially, a research/project proposal will be submitted for review and approval by the Institutional Review Board (IRB). Once the proposal is approved, the capstone project is based on either a new entrepreneurial venture (a formal business plan) or a proposed major change recommendation for, or within an existing organization (a fully supported organizational change proposal). It is expected that the entrepreneurial capstone project will be presented in a manner that exhibits requisite disciplines in scholarly research, as well as foundational expertise with fundamental business disciplines including, but not limited to, leadership, finance, marketing, critical thinking, operations and change management. The format and details for the ECP requirements are distributed by the MBA Director. The advisor for the ECP will be assigned by the MBA Director, and will be the student's primary contact throughout the ECP process.

#### **Program Requirements for Graduation**

1. A total of 42 credits with a minimum GPA of 3.0, with the lowest passing grade in any given class being a B-. The available grades that students in the M.B.A. program can receive are A, A-, B+, B, B- F, and FX.
2. Successful completion of a written Entrepreneurial Capstone Project (ECP) that meets the requirement of MBA and APA publication guidelines. The final version must be professionally edited by an editor approved by the MBA Program Office to ensure compliance with APA guidelines, and submitted to and approved by the MBA Director.
3. All tuition and fees paid in full.

All of the above requirements must be completed six weeks prior to the graduation date.

Students who do not meet the requirements for graduation after being enrolled in the 16 month MBA program have up to two quarters - eight (8) additional months - to complete any unfinished course work or ECP requirements. Students who have not completed their Entrepreneurial Capstone Project at this point will automatically be registered for ECP Continuation (BUS 798) for up to two consecutive quarters as necessary to complete the Entrepreneurial Capstone Project.

The ECP Continuation (BUS 798) course is offered for zero credits and carries a fee equal to tuition for one credit hour each term a student is registered for it. A grade of NC is applied.

If all academic requirements are not completed following the extension period, students wishing to continue must apply for re-admission, re-take classes as necessary to meet current degree requirements at time of re-admission and pay the applicable tuition costs (unless a Program On Hold request has been approved).

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Students from cohorts that began before the Fall 2010 term who wish to continue pursuing their degree may appeal to the dean's office for an extension.

### **CORE COURSES (27 credits):**

BUS 603 – Managerial Economics .....	3
BUS 604 – Business Research Methods.....	3
BUS 605 – Operations Management (Online) .....	3
BUS 606 – Strategic Global Marketing Management.....	3
BUS 607 – Financial Management .....	3
BUS 609 – Entrepreneurship .....	3
BUS 610 – Managerial Thought and Ethical Implications .....	3
BUS 611 – Strategic Information Systems Management (Online) .....	3
BUS 616 – International Accounting.....	3

### **CONCENTRATIONS (9 credits):**

#### **Marketing**

BUS 661 – Consumer and Organization Buyer Behavior.....	3
BUS 662 – Market Research .....	3
BUS 664 – Channel Management .....	3

#### **Finance**

BUS 671 – International Finance.....	3
BUS 672 – Mergers and Acquisitions .....	3
BUS 673 – Investment and Portfolio.....	3

#### **Entrepreneurial Management**

BUS 665 – Managing Human Talent .....	3
BUS 667 – Negotiation and Conflict Resolution .....	3
BUS 668 – Creativity and Innovation for Sustainable Success .....	3

#### **Accounting**

BUS 675 – Financial Reporting and Analysis .....	3
BUS 676 – Corporate Taxation.....	3
BUS 677 – CPA Preparation and Review.....	3

#### **Entrepreneurial (6 credits):**

BUS 771 – Entrepreneurial Seminar Series I .....	1
BUS 772 – Entrepreneurial Seminar Series II .....	1
BUS 773 – Entrepreneurial Seminar Series III .....	1
BUS 798 – Entrepreneurial Capstone Project Continuation.....	0
BUS 799 – Entrepreneurial Capstone Project .....	3

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