

NYACK COLLEGE

NEW YORK CITY

Miracles are birthed in a place
where heaven and earth converge.

In the gateway city of New York,
Nyack College dares to believe
the impossible dream...

Will you join your faith with ours
and help us prepare for
The Miracle in Manhattan?



It's no surprise that when A.B. Simpson went in search of a way to reach the world with the gospel, he came to New York City.

Even in the 1800's, Manhattan Island was a gateway to the world. More than a gateway, actually. The amazing mix of cultures and nationalities was transforming New York City and America.

Today, New York City is a microcosm of the world. With so many nations represented, so many cultures expressed and so many tongues spoken, crossing the street in Manhattan can feel like crossing an international border.

The world has come to New York City, and for a mission-minded college like Nyack, that means a world of opportunity is at our doorstep. We have the unique opportunity to impact countries and cultures because of our strategic location.

This is precisely why we want to acquaint you
with an extraordinary project, we call ...

“The Miracle in Manhattan.”

WHY A NYACK NEW YORK CITY CAMPUS?

New York City is where the Nyack story began, when in 1882, Dr. Albert Benjamin Simpson established the Missionary Training Institute, the precursor of Nyack College and Alliance Theological Seminary. His vision—to touch lives with Christlike compassion, to address the social and spiritual needs of the underserved, and to reach the world with the gospel—is in our DNA.

Today we have outgrown our rented space and now our sights are set on purchasing a new permanent campus. We see literally thousands of students in the halls of this great permanent Christ-centered campus. These students are our future teachers, nurses, missionaries, scholars, pastors and an infinite number of other professions that will take Christ into the culture. They will serve millions of people in metropolitan New York City, our nation, and throughout the world.

Nyack graduates live selfless lives. For them, a college degree represents more than a personal credential. It provides the kind of service-learning component necessary to impact the lives of others.

Why purchase a campus for Nyack in New York City? What happens here—in the financial capital of the world—reverberates around the globe. Shouldn't there be a Christian university in a city with an influence of this magnitude?

A permanent campus says, as it does for other New York City institutions, that we are anchored. It demonstrates stability, commitment, and gives significance to the quality of education we provide. When Nyack owns property for the new campus, it will remove the transient nature of occupying leased space. We want the message to be clear: We are here to stay.

THE HISTORY

Nyack College's founder is widely recognized as one of the foremost figures in the American missionary movement. Dr. Simpson resigned a prestigious New York City pastorate to develop an interdenominational fellowship devoted to serving unreached people. His view was shared by a wide group of men and women, including mainline church leaders, laborers, and theological scholars. This ever-growing alliance was bound together by a desire to inspire the church to fulfill the Great Commission.

Dr. Simpson maximized on the school's modest beginnings when he conducted classes on the back of a Broadway stage in the early years. Nyack College never lost its heart for New York City even after relocating to the lower Hudson Valley in Rockland County, NY in 1897. Almost 100 years passed and we returned to the city in 1998. We have watched steady growth in enrollment and are now serving over 1,300 students – on just the New York City campus!

Today at Nyack New York City, students originate from more than 27 different countries. More than 20 languages are the native tongue of this “united nations” of learners. Our students can literally speak to the world.

Pictured at right:
Nyack College location at
361 Broadway in Manhattan



THE DREAM

Beyond our classroom walls, there are more than 8 million residents in the city to serve. The tri-state New York metropolitan area population is estimated at close to 20 million. But our reach has already extended further with 26,000 alumni currently serving in 74 nations globally. The potential for what the New York City campus can do will be miraculous.

In a world that desperately needs the light of Jesus Christ, our New York City campus serves as a “lighthouse.” At a time when so many people are anxious and even hopeless about tomorrow, Nyack is impacting the New York metropolitan region—and the world—by preparing a generation of new leaders who are the hands and feet of Jesus on the earth.



THE REALITY

Our New York City undergraduate, graduate, and seminary programs are offered in approximately 80,000 square feet of space at 361 Broadway in Manhattan. The need for a quality Christian education is so great that we envision a dramatic increase in enrollment as we increase the size of the facility to minimally 150,000 square feet.

The two largest issues facing American higher education are access and quality. At Nyack College we believe education should be academically excellent, but also accessible. We keep tuition costs well below the regional average because we are above all, a ministry. We want to serve as many students as God calls to come. In fact, many of our New York City students choose to pay more for a Christian education at Nyack than they would for a city university.

Limited available capital funding to purchase a campus is a considerable obstacle at this time. But real estate prices are more accessible than they have been in years. There may not be a more strategic time and opportunity to purchase a new campus home.

There is no way for us to do it alone. For us...
But not for our God!

The Lord has us where we are, at this time in history. He is calling us to leave a legacy on a grand scale for other generations to follow. Will future generations look back to this time with pride? Will they say, "The times were impossible, but the need was great and the calling even greater. There were men and women who rose up and said, 'Give us this city!' And against all human odds, a miracle was birthed in the early days of the 21st century."

THE NEED



The primary lease on our New York City campus ends in July 2011, which makes a new permanent facility imperative. We believe establishing this new home for the New York City campus is essential for us to continue our ministry of Christian higher education. Our students are extraordinary men and women. Some are fresh out of high school; others are decades removed from the classroom. Some are moms and dads, husbands and wives. Many work full-time. They come from all over this city. They are highly motivated and committed people who want the opportunity to receive a Christ-centered education. We have become the most diverse and urban Christian institution of higher education in the world. Our students are the emerging demographic and we want to give them the first-rate education and the facilities that will equip them to respond to the call of God on their lives.



YOUR ROLE



God is building this university. The question is not if it will happen, but who will join God in unveiling this “Miracle in Manhattan.” Whose names will be on the eternal roll of investors?

As we face the opportunities and challenges of educating Nyack and ATS students, we turn to you, our friends, with these requests:

- **Pray for The Miracle in Manhattan.**
- **Give generously to The Miracle in Manhattan.**
- **Pray for the administrators, faculty, staff, and students of Nyack and ATS.**
- **Be an ambassador. You can help us by sharing the “Miracle in Manhattan” with family and friends in your church.**

Why do we call it “a miracle?” The millions needed to purchase a permanent campus could be overwhelming. Frankly, this quest seems impossible in a natural sense because the investment in such an endeavor is so significant—even staggering. But so too is the opportunity. And isn’t that always the way of ministry? Aren’t the hurdles always too high, the risks too great?

It is precisely in these moments that God’s hand becomes most evident. He has given us this vision—a Christ-centered university in the capital of the world. With great expectation we look for the miracle to unfold. Will you join us by investing in “The Miracle in Manhattan” by making it your priority cause to champion?

Pray, promote, ask, and give.

The investment is eternal...and the time is now.

To learn more about how you can be a stakeholder in “The Miracle in Manhattan,” visit www.nyack.edu/MiracleManhattan or contact the Office of Advancement at 1.866.721.7946.



OUR VALUES

**NYACK COLLEGE SEEKS
TO EXALT JESUS CHRIST
AND FULFILL ITS MISSION
BY BEING:**

- ACADEMICALLY EXCELLENT** Pursuing academic excellence in the spirit of grace and humility.
- GLOBALLY ENGAGED** Fostering a global perspective within a multi-ethnic and multi-cultural Christian academic community.
- INTENTIONALLY DIVERSE** Providing educational access and support to motivated students from diverse socioeconomic backgrounds.
- PERSONALLY TRANSFORMING** Emphasizing the integration of faith, learning, and spiritual transformation.
- SOCIALLY RELEVANT** Preparing students to serve in ministerial, educational, healing, and community-building professions.

**“ God’s works are so great, worth a
lifetime of study—endless enjoyment!
Splendor and beauty mark his craft;
His generosity never gives out. His
miracles are his memorial. ”**

Psalm 111:1, The Message



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